



ONE STRONGER VOICE FOR CITY CENTRE BUSINESSES

Derby is at an important moment, with a real opportunity for businesses to come together behind a shared vision for a stronger city centre.

For many years, Cathedral Quarter BID and St Peters Quarter BID have worked on behalf of city centre businesses, helping to create a cleaner, safer, more welcoming and more vibrant Derby. Together, they have supported traders, championed the city, delivered events, backed crime reduction initiatives, and helped businesses make their voices heard with investments and developments within the city.

Now, there is an opportunity to build on that success.

Derby BID is the proposal to bring the two existing BIDs together under one joined-up structure, creating a stronger, more unified voice for city centre businesses while protecting the distinct identity and character of Derby's different areas.

Why Derby BID?

This is about building on what already works to create a BID that is:

Stronger, with greater influence and a clearer voice.

More joined-up, with less duplication and more shared impact.

More ambitious, with the ability to deliver at greater scale.

More effective, with a wider footprint and a stronger city-wide presence.

A single Derby BID means businesses across the city centre are represented together, with one stronger platform to work with partners, champion priorities and shape the future of Derby.

What would not change?

Derby BID would build on existing strengths, not wipe them away.

Cathedral Quarter and St Peters Quarter have each developed their own identity, character and sense of place since the BIDs gave them this identity, almost 20 years ago.

Those identities matter and they will continue to matter. The proposed BID area (which would also include the area around Becketwell) will reflect this diversity, while gaining the benefits of being part of something bigger, stronger and better connected.

What would get stronger?

A unified BID would allow us to:

- use economies of scale to deliver projects more efficiently
- speak with one stronger voice
- work across a broader footprint
- deliver larger-scale projects
- strengthen partnerships with 'Team Derby' (council / Marketing Derby / tourism agencies / East Midlands Combined County Authority (EMCCA))
- support a more joined-up city centre experience
- greater ability to attract national or regional funding.

It would also create a stronger platform for promoting Derby, attracting footfall, supporting investment and ensuring businesses have a clear and influential voice in the city's future.

A strong track record to build on

This proposal starts from a position of delivery.



In recent years:

- businesses across the city benefited from crime reduction initiatives, footfall monitoring, regular business communications and practical day-to-day support by the Rangers and our project team.
- the two BIDs supported city centre events, campaigns and promotional activity that helped bring people into Derby and encourage spending.

There is also strong evidence of impact.

Your priorities will shape the future BID

Businesses will vote on the proposal through a formal ballot, which will take place in the Autumn.

That means levy payers will have the opportunity to decide whether Derby



should move forward with a unified BID model.

Before that, over the coming months there will be a period of consultation and engagement, giving you, the businesses, the chance to ask questions, share views and help shape the final plan.

The opportunity ahead

Derby BID is an opportunity to move forward with confidence.

It is a chance to build on the almost 20 years of progress, keep what works, strengthen what matters and create a more joined-up future for Derby city centre. The ambition is simple:

One stronger voice.
One clearer direction.
One Derby BID.

DERBY BID timeline

SUMMER 2026:

- Consultation and surveys
- Development of priorities and draft Business Plan

AUTUMN 2026:

- Further consultation and refinement
- Independent ballot of businesses

APRIL 2027:

- Derby BID commences for SPQ businesses

MARCH 2028:

- Cathedral Quarter formally joins Derby BID

Over the last three years...

11,570

business visits undertaken by the Cathedral Quarter Ranger team.

15,000+

visitors attracted to flagship family events, including *A Jurassic Day Out*, *CQ Street Circus* and *CQ Carnival Day*.

33,000+

visitors to the Cathedral Quarter Ice Rink.

178

floral and festive displays installed alongside 600 metres of decorative bunting.

Summary Points

Your opportunity to discuss and be part of this consultation starts now.

The ballot will take place in October 2026. Cathedral Quarter BID businesses would continue under their existing BID term until it ceases operation on 28th February 2028, before joining Derby BID on the 1st March 2028. Following a successful ballot, your levy rate will come down

YOUR BID. YOUR VOICE. YOUR FUTURE.

CATHEDRAL
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