

DERBY BID

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DERBY BID
PROPOSAL
BECKETWELL
AREA

YOUR OPPORTUNITY TO BE PART OF ONE STRONGER CITY CENTRE

One stronger voice for Becketwell area businesses

Derby is changing

The Becketwell Area is becoming an increasingly important part of Derby city centre. With new development, new investment and a growing role in the city's future, there is now an opportunity for Becketwell Area businesses to be part of Derby BID: one stronger, more joined-up Business Improvement District for the city centre.

For many years, Cathedral Quarter BID and St Peters Quarter BID have worked on behalf of city-centre businesses, helping to create a cleaner, safer, more welcoming and more vibrant Derby.

The proposal for Derby BID is to build on that track record and extend the benefits of BID support to a wider city-centre area, including Becketwell.

What is a BID?

A Business Improvement District, or BID, is a defined area where businesses vote to invest collectively in improvements, services and projects that support the trading environment.

BIDs are business-led. They are not run by the Council, although they work closely with local authorities, police, transport partners, tourism bodies and other organisations. A BID gives businesses a formal, collective voice and a dedicated budget to deliver additional activity that would not otherwise take place.

If a BID ballot is successful, eligible businesses within the agreed area pay a BID levy. That levy is ring-fenced and used to deliver the priorities set out in the BID Business Plan. Those priorities are shaped through consultation with businesses before the vote takes place.

In simple terms, a BID is a way for businesses to work together, pool resources and have a stronger say in how their area is supported, promoted and improved.

What would this mean for Becketwell?

For the Becketwell Area, joining Derby BID would mean becoming part of a wider, coordinated city-centre business community. At the moment, businesses in the Becketwell Area sit outside the existing Cathedral Quarter and St Peters Quarter BID areas. This means they do not currently receive the same level of BID support, promotion, Ranger presence, business engagement or representation as existing levy payers.

The Derby BID proposal would change that. It would give Becketwell Area businesses the opportunity to be included in Derby's wider city-centre plans, benefit from practical BID services and have a stronger voice on the issues that matter locally.

Why Becketwell?

Becketwell is no longer just a fringe location or an area of future potential. It is becoming a key part of Derby's city-centre story. Being part of Derby BID would help ensure the Becketwell Area is promoted, represented and supported as part of the city, rather than being treated as separate from it.

What does a BID actually deliver?

- Regular business visits and direct support
- BID Ranger patrols and place management
- Help with reporting crime, anti-social behaviour and environmental issues
- Marketing campaigns, events and visitor activity
- Public realm improvements, cleansing initiatives and tidy days
- Business updates, alerts and representation with key partners

A strong track record to build on

This proposal does not start from a blank page. Existing BID activity in Derby has already supported practical, visible delivery across the city centre. Derby BID would take that experience and extend the benefits across a broader footprint, including Becketwell.

RANGER SUPPORT

Visible presence and place management

BUSINESS VISITS

Regular contact and practical help

SAFETY WORK

Crime reduction and partnership activity

EVENTS & CAMPAIGNS

Promotions to support footfall



BECKETWELL AREA: YOUR OPPORTUNITY TO HELP SHAPE THE PLAN

Not just events and promotion

Events, campaigns and promotion are important, but BID activity also includes place management, safety, business engagement, lobbying, communications, footfall monitoring, crime reduction work and practical support for businesses.

The aim is not to replace existing public services. A BID delivers additional activity that supports businesses and helps improve the trading environment.

Your priorities will shape the future BID

No final decisions on priorities, projects or levy arrangements should be made without business input.

For Becketwell, priorities may include safety, cleansing, visibility, footfall, signage, lighting, parking, access, public realm, business promotion and better links to the rest of the city centre.

What would get stronger?

A wider Derby BID would allow businesses across the city centre, including the Becketwell Area, to:

- Speak with one stronger voice
- Work across a broader city-centre footprint
- Deliver larger-scale projects

- Make better use of collective resources
- Strengthen partnerships with Team Derby
- Attract external funding and investment more effectively
- Make sure emerging areas such as Becketwell are included in Derby's visitor, business and investment story.

Derby BID timeline

- **Summer 2026:** consultation, surveys and draft Business Plan priorities
- **Autumn 2026:** further consultation and independent ballot of businesses
- **April 2027:** Derby BID commences for St Peters Quarter and proposed new area businesses, including Becketwell, subject to a successful ballot
- **March 2028:** Cathedral Quarter formally joins Derby BID after its existing BID term ends

Summary points

- Becketwell is proposed to become part of the wider Derby BID area.
- A successful ballot would give eligible Becketwell Area businesses access to BID support, representation and investment.
- Derby BID would help connect Becketwell more strongly with the rest of the city centre.
- The BID levy would be ring-fenced for agreed business priorities.
- Businesses will help shape the final Business Plan through consultation.
- This is a chance to make sure Becketwell is fully part of Derby's city-centre future.
- Businesses with a rateable value between £0 – £2,999 will be exempt.
- £3,000 – £7,999 will pay £10 a month in year one.
- £8,000 and above will pay 2.35% of your rateable value.

ONE STRONGER VOICE | ONE CLEARER DIRECTION | ONE DERBY BID

To find out more or share your views, contact the Derby BID team:

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